

## What is LEAD?

LEAD is a year-long leadership training program designed for residents or employees of Eaton County who are interested in developing or strengthening their leadership skills. The program starts with a kick-off activity and supper followed by a series of half-day Modules, once a month from September through May:

- [Evening Kick-off Activity and Supper \(Sep 20\)](#)
- [Leadership Spirit and Style \(Sep 21\)](#)
- [Character and Culture in the Workplace \(Oct 19\)](#)
- [Money Matters for Leaders and Board Basics \(Nov 16\)](#)
- [Communicating and Connecting \(Jan 18\)](#)
- [Building Blocks of Teamwork \(Feb 15\)](#)
- [Surprising Evidence About Generosity and Leadership \(Mar 15\)](#)
- [Leadership Solutions and Innovation \(Apr 19\)](#)
- [Developing Strengths—Yours and Others \(May 17\)](#)

## Learning with LEAD

LEAD will employ a variety of learning techniques including :

- Small-group discussion
- Interactive learning
- Coaching/mentoring
- Case study

## Who Should Attend?

- Newly promoted or appointed manager or leader
- New team or project leader
- Anyone who aspires to a leadership position
- Public and private sector leaders
- Experienced manager or executive seeking to refresh leadership skills

## Why LEAD?

Each letter in the program title represents a significant part of leadership.

**L**earn—leaders must be life-long learners, continually gaining new knowledge and skills.

**E**ngage—leaders must be involved in their work and create an environment where others can focus their attention and interest.

**A**dvance—leaders are catalysts for professional development who promote the mission and vision of the organization.

**D**irect—leaders organize and energize processes and people, and empower others to share responsibilities and successes.

## Why Should You Attend?

Whether you are an employee considering attending the LEAD Program, or an employer interested in sending one or more employees, LEAD is designed:

- To increase leadership capacity
- To develop effective leadership style, strengths and skills
- To apply leadership in your work, community, or volunteer position
- To support a “community of leaders,” as well as “leaders for our communities”

## What is the community saying about LEAD?

“You can lead from any chair; don’t let a title hold you back.”

- Sadie A., Eaton Federal, LEAD Graduate

As a part of our commitment to the health and vitality of the community, we are always looking for unique ways to engage our team in both professional growth inside our organization and community development opportunities outside our walls. The investment in the LEAD Program fit the bill perfectly with excellent local faculty providing a rich curriculum, a shared experience for aspiring leaders, and an extraordinarily cost effective price. We know the investment has already proven to be of great value to those we serve.”

-Mathew Rush, President and CEO, Hayes Green Beach Hospital

**Register at:**

[charlottecando.org/lead](http://charlottecando.org/lead)

Payment mailed to:  
CAN DO! Leadership  
PO Box 176  
Charlotte, MI 48813

## Details

LEAD 2017-2018 will begin with a kick-off activity and supper on September 20, then monthly half-day modules the third Thursday of the month September through May.

Each module will be held at a different community location. You will be notified of the locations and directions ahead of time. Modules are from 7:45 AM-12:00 PM with continental breakfast and working lunch.

Cost per attendee is \$225 for the entire 2017-2018 LEAD program. Financial Need Scholarship information available upon request.



## Thank You LEAD Sponsors



## Fourth Annual



**L**earn  
**E**ngage  
**A**dvance  
**D**irect

## Leadership Training

Register at:

[charlottecando.org/lead](http://charlottecando.org/lead)

For additional information about LEAD contact:  
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Hosted by:

Charlotte Area Networking for  
Development and Opportunity  
(CAN DO!)

Kick-off Activity and Supper, Sep 20, 2017

Sep 21, Oct 19, Nov 16, 2017

Jan 18, Feb 15, Mar 15, Apr 19, May 17, 2018